



*Every gift matters...
every year*



The Annual Fund Drive

2010-2011

FRANKLIN ROAD ACADEMY



Every gift matters... every year

The importance of the Annual Fund

A gift to the Annual Fund is an investment in the mission of Franklin Road Academy – investment in today’s students who will become our graduates – honorable, caring people making significant contributions to the world. The investment has been made by generations of parents, grandparents and alumni who have ensured our success for nearly 40 years. With a gift today, you can help ensure this success for future generations.

However, tuition alone does not cover the full cost of educating a student at FRA. The Annual Fund helps to bridge the gap.

**Tuition covers approximately
90% of an FRA education.**



**Gap between actual
cost & tuition: 10% or
approximately \$1,500
per student**

Total cost to educate an FRA student

The Annual Fund has provided immediate budgetary support for numerous improvements: the latest technology, the best teaching tools and classroom equipment, across-the-board support for our athletic and arts programs, safety and security provisions for everyone on campus, maintenance and upkeep that make the campus attractive, and increased opportunities for teachers to grow professionally. While we are mindful of tomorrow’s needs, we cannot neglect today’s requirements.

*I cannot give much —
will it even make a difference?*

Absolutely! When taken together, gifts to the Annual Fund, whether \$25 or \$25,000, will make a difference for every student at FRA. Every gift — no matter the size — makes a difference. **Participation is the key to success.**



“We’ve seen firsthand how FRA prepares students not only for college, but to become great citizens in life. We feel strongly that supporting the Annual Fund is important because we know there is a gap between the cost of an FRA education and tuition. The Annual Fund covers necessities, not just the extras. We want the best education possible for the students at FRA, so we are working to educate and recruit parents in supporting this important fundraising effort.”

- Ann and Al McKinney
parents of Amanda (Class of 2009),
Abbie (Class of 2011),
Alison (class of 2017)



Please fill out and return this gift form.

Name _____

Date _____

Address _____

City/State/Zip _____

Phone _____

E-mail _____

Please check all that apply:

Parents of _____

Grandparents of _____

Alumnus, Class of _____

Faculty/Staff Trustee Friend

With this gift, I would like to recognize the following faculty member for his/her dedication to the education of our children:

All gifts are tax deductible.

Please make checks payable to Franklin Road Academy
by the end of our fiscal year – June 30, 2011.

Or, make it easy and give online at
www.franklinroadacademy.com/givingtofra

For more information, please contact
Lisa Zenner at (615) 369-4588 or
zennerl@franklinroadacademy.com
(Over)

My gift / pledge is \$ _____

A check for \$ _____ is enclosed.

Balance due \$ _____

Will be paid by ____ / ____ / ____

Please send a pledge reminder on ____ / ____ / ____

To pay by credit card, please visit
www.franklinroadacademy.com/givingtofra

My gift is to be matched by

(COMPANY NAME)

and I have enclosed the matching gift form.

GIVING CLUBS



www.franklinroadacademy.com/givingtofra

Benefactors Society	\$10,000 and above
Scholars Society	\$5,000-\$9,999
Founders Society	\$2,500-\$4,999
Trustees Circle	\$1,500-\$2,499
Honor Circle	\$500-\$1,499
Leadership Circle	\$250-\$499
Alumni Circle	\$100-\$249
Alpha and Omega Club	Up to \$99



ANNUAL FUND DRIVE LEADERSHIP

Annual Fund Chairs

Ann & Al McKinney

Trustees Chair

Melanie Jackson

Grandparent Chairs

Brenda & Charley Martin

ADVANCEMENT STAFF

Director of Advancement

Angie Stiff

Director of Annual Fund and Special Events

Lisa Zenner

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